

THE POINTE! Studio of Dance

4609 W. Market St. #B/Greensboro, NC 27407
336-292-6949 www.thepointestudioofdance.com

June 2019

Dear Community Leader,

THE POINTE! Studio of Dance inspires dancers to pursue their dreams of dance while offering vocal lessons and acting. Our motto is diversity, discipline and inclusion. Our core values include teaching the art of dance with emphasis on technique, safety, professionalism and service to a diverse community. With hard work and dedication, we seek to train those who are serious about learning all genres of dance, **but sponsorships from organizations are critical in meeting the mission and vision of The Pointe! Studio of Dance.**

Your sponsorship will support a community of dancers who are underserved in the art of dance. Sponsorship levels are as follows:

SPONSORSHIP LEVELS

Contributor	\$10 - \$99	❖ Recognition on our website and at the studio
Bronze Sponsor	\$100 - \$249	❖ Recognition on our website and at the studio ❖ Recognition on performance or program signage and in collateral materials ❖ One Ticket to our Annual Recital or our Spring Production
Silver Sponsor	\$250 - \$499	❖ All the benefits of being a "Bronze Sponsor", plus: ❖ Recognition during pre-show curtain speeches and performances ❖ Upgrade to Two Tickets to our Annual Recital or our Spring Production
Gold Sponsor	\$500 - \$1499	❖ All the benefits of being an "Silver Sponsor", plus: ❖ Mentions in major advertisements
Platinum Sponsor	\$1500 - \$2499	❖ All the benefits of being a "Gold Sponsor", plus: ❖ Full-page advertisement in sponsored show Playbill and performance programs ❖ Space for corporate materials display at sponsored performances/events ❖ Two Tickets to our Annual Recital AND our Spring Production
Host Sponsor	\$2500 & up	❖ All the benefits of being a "Platinum Sponsor", plus: ❖ Host Sponsor discount for additional tickets ❖ Private reception and 'behind-the-scenes' tour at performances/events ❖ Student Scholarship created in your business name
ALL PROCEEDS WILL GO TOWARDS PROVIDING OPPORTUNITIES FOR DESERVING STUDENTS TO GROW AND DEVELOP TO THEIR HIGHEST POTENTIAL		

We hope that we can count on your sponsorship! Don't miss this chance to support a dancer's success in the community, while helping them reach their full potential. Please include your donation in the self-addressed, stamped envelope, included in this letter or come by our office at 4609 #B West Market St., Greensboro, NC 27407 or [paypal.me/thepointe](https://www.paypal.me/thepointe), to make a contribution.

Thank you in advance for your sponsorship! We hope to see you at our next event!

Sincerely,

Regina Tate, Owner
THE POINTE! Studio of Dance